

Analysis of Intrinsic Motivation Meaning in Song Lyrics "Mulai Langkahmu" by Yura Yunita

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Abstract

This study aims to explain the meaning of intrinsic motivation contained in the lyrics of the song "Mulai Langkahmu" by Yura Yunita. This research is a type of qualitative research with semiotic analysis of Ferdinand de Saussure to find markers and signifiers of the meaning of intrinsic motivation to be conveyed by the poet. The result of this research is that the song "Mulai Langkahmu" by Yura Yunita is a song that contains the meaning of intrinsic motivation which is intended for young people to struggle in reaching their dreams and goals. Young people are a golden generation that is rich with creative thoughts and ideas, so never give up and surrender in realizing all these thoughts and ideas. Good changes will happen if young people are willing to move and fight.

Keywords: Intrinsic Motivation, Song Lyrics, Semiotics.

1. Introduction

Music today has become part of the life and development of the human soul. Music has a very effective power to provide entertainment, serenity and inspiration to many people. Tones and lyrics that are composed and combined to create a unity and harmony in music not only provide an aesthetic sound or sound, but are also full of meaning and values contained in it. In music, musicians use language in the form of lyrics to communicate. Through the lyrics sung, musicians convey messages to listeners, both implied and expressed messages. Music writers deviate meaning, play with vocals and language style, then adjust the lyrics to the song so that listeners will be carried away by the story in the song (Awe & Fals, 2007). The music that is listened to has a positive impact, not only as entertainment, but also as a source of motivation to do something. Currently the development of music in Indonesia continues to advance. Musicians in Indonesia are increasingly productive and continue to produce works of various genres. One of several famous musicians in Indonesia, namely Yunita Rachman or commonly known as Yura Yunita. Quoted from Tirto's article, the singer from Bandung has won the Indonesian Music Awards for three consecutive years.

On June 4, 2021, Yura Yunita released a new single entitled "*Mulai Langkahmu*". The song is a collaborative work in writing with Donne Maula and produced by Adhe Arrio. The song is also a fresh and dynamic song because it is full of passionate messages in it. Quoted from dewimagazine.com, the song "*Mulai Langkahmu*" by Yura Yunita is a celebration of every small or big step in the courage to start or advance to the next step. Writing this song, Yura Yunita and Donne Maula intended to give a message of motivation and encouragement to young people, especially young people who are still hesitant to dare to realize their dreams and aspirations. Based on the background of the creation of the song "Start Your Step" by Yura Yunita, it became the reason for the author to conduct research. The research was conducted by using semiotic analysis of Ferdinand de Saussure's theory to find the meaning of intrinsic motivation. Semiotics is the study of signs based on a sign system. This analysis relies on a system of signs and concepts. The signs in the lyrics of the song "*Mulai Langkahmu*" by Yura Yunita will be analyzed with signifier, signified, and signification aspects. Signifiers are meaningful sounds and images, while signified is a concept or picture of a signifier. Then signification is giving meaning to the world (Sobur, 2013). Based on the explanation above, the writer intends to analyze the meaning of intrinsic motivation contained in the lyrics of the song "*Mulai Langkahmu*" by Yura Yunita by using the semiotic analysis of Ferdinand de Saussure's theory. This study is entitled "Analysis of the Meaning of Intrinsic Motivation in the Lyrics of the Song "*Mulai Langkahmu*" by Yura Yunita".

2. Literature Review

Music

The word music comes from the history of Ancient Greek mythology, namely the designation for goddesses, namely muse which means an art that combines tones so that it can produce a beautiful sound (Ramadhiani & Pramonojati, 2021). Hardjana added that the definition of music is a game of time by adopting sound as its material (Hardjana, 2003). Furthermore, Kamtini also provides a definition of music, which is part of the life and growth of the human soul (Kamtini & Husni, 2005). In general, music is composed of tones and then combined to produce a sound that contains unity and connection. The compositions of tones that contain rhythm, lyrics, and harmony in a melody can provide emotion and the message to be conveyed.

Song Lyrics

Song lyrics are a medium of communication used between musicians and listeners. Song lyrics are also a form of expression for musicians from within their hearts about something, whether they are seen, felt, or experienced. Song lyrics usually use a lot of connotative words that have a deep meaning for the sake of conveying the message. Song lyrics are usually said to be more unique than poetry because song lyrics have a special packaging by combining verse by verse with rhythm and melody (Ramadhiani & Pramonojati, 2021). From this explanation, it is concluded that song lyrics are symbolic works produced by musicians in the form of poems about self-expression in the heart of things they see, feel, and experience.

Intrinsic Motivation

The word motivation comes from the Latin, namely *movere* which means encouragement. While the word *motive* means something that is done to do something because the motive cannot run alone without internal or external factors, the influence of the motive is called motivation (Winardi, 2002). Motivation is divided into two types, namely intrinsic motivation and extrinsic motivation. Intrinsic motivation is motivation that comes from within oneself. This intrinsic motivation arises

without any outside influence. Someone who is intrinsically motivated is usually easier to make decisions and actions (Suhardi, 2013). Meanwhile, according to Gunarsa, intrinsic motivation is a strong impulse or will that come from within a person (Gunarsa, 2008). The stronger the intrinsic motivation, the greater the effort and struggle of a person to achieve his goals.

Ferdinand de Saussure's Semiotics

Ferdinand de Saussure is a modern linguist from Switzerland and the founder of signs. According to Saussure's thought that language is the same as a piece of music. To understand a symphony, we must look at the piece of music as a whole and not to the individual playing of each musician. To understand language, we must view it "synchronically", as a network of relationships between sound and meaning. Saussure puts the sign in the context of human communication by selecting what is called a signifier and a signified. According to Saussure, the sign consists of sounds and images, called signifiers or markers, and concepts from sounds and images, called signifieds or signifieds. When communicating, a person uses a sign to send a message and the listener will interpret the sign. The object for Saussure is called the referent or meaning (Sobur, 2013).

3. Methodology

This study uses a descriptive method of semiotic analysis. Semiotics is one part of the form of qualitative content analysis (Wahjuwibowo, 2018). The semiotic method used in this research is Ferdinand de Saussure's semiotics to find markers and signifiers of the meaning of intrinsic motivation that the poet wants to convey. The perspective of motivation theory is concluded through social situations and conditions that occur in society but focuses on song lyrics. The subject of this research is the lyrics of the song "Start Your Step" by Yura Yunita.

4. Result and Discussion

The song "*Mulai Langkahmu*" by Yura Yunita was released on June 4, 2021. In this study, the meaning of intrinsic motivation of Ferdinand de Saussure's semiotic theory becomes the main analysis of the lyrics of Yura Yunita's song "*Mulai Langkahmu*".

Table 1. Stanza 1

ASPECT OF THE MARKER	ASPECT OF THE MARK
<i>Mimpi-mimpi kita, mimpi kita yang muda</i>	In the lyrics of this verse 1 song, the word " <i>mimpi</i> " has the same connotation meaning as wishful thinking or wishful thinking. According to the Big Indonesian Dictionary, the word " <i>angan-angan</i> " means thoughts; meaning; intention. The word " <i>rencana</i> " in verse 1 has the meaning according to the Big Indonesian Dictionary is a design (the framework of something to be done), while the word " <i>wacana</i> " in the following lyrics has a meaning in the form of conversation.
<i>Angan-angan kita di kepala</i>	
<i>Rencana-rencana hanya jadi wacana</i>	
<i>Jika, diam saja</i>	

The meaning of verse 1 of the song "*Mulai Langkahmu*" by Yura Yunita is to convey that each of us, especially young people, must have dreams that become goals and achievements in life. Young people are a generation that has a myriad of thoughts or golden ideas. Good intentions that come from creative and innovative thinking are always born in the heads or minds of young people. The golden ideal or idea that has been born is not a design but can also be a design and talk. Yura Yunita invites listeners, especially young people to wake up, don't just stay silent, and hope that all the golden ideals and ideas can come true just like that. Those dreams will still be dreams if silence is his choice. So, move on, try.

Table 2. Stanza 2

ASPECT OF THE MARKER	ASPECT OF THE MARK
<i>Habis waktumu, banyak takut ini itu Percayalah selalu bahagia menunggu Incaran yang dulu tepat di hadapanmu Jika, kamu mau</i>	In the lyrics of this verse 3 song, the word "waktu" has a meaning according to the Big Indonesian Dictionary, namely the whole series when a process, action, or situation exists or takes place. The word "takut" means restless; worried; feel afraid (horrified) to face something that is considered to be a disaster. In the second line, the meaning of the word "bahagia" is a state or feeling of pleasure and serenity. And in the last line, "hadapan" means face; front. While the word want has a meaning in the form of really wanting to.

The 2nd stanza of the song "*Mulai Langkahmu*" by Yura Yunita means Yura Yunita warns and reminds you not to waste your time. The whole time that is a series of processes will be finished and will not be left anymore just because of endless fear. Worry and fear of something that has not been done will only produce assumptions that actually make the step never move forward and increasingly fear the thing that is feared. On the next line, Yura Yunita motivates listeners to continue to be optimistic and think positively that all the golden ideals and ideas that are fought for will give them a sense of happiness and joy. Happiness is there, joy is right in front of your eyes. The goal that is your goal is clear, so strive to get it in earnest. Don't stop for anything.

Table 3. Stanza 3

ASPECT OF THE MARKER	ASPECT OF THE MARK
<i>Mulai langkahmu Mulai langkahmu Make your move Make your move Make your move Make your move Ready make your move</i>	In the lyrics of this verse 3 song, the word "mulai" has a meaning according to the Big Indonesian Dictionary, namely starting to act, while the word "Langkah" means attitude; deeds; foot movements. In the third line to the sixth line, Yura uses English which is meaningful for your change. This sentence contains motivational sentences.

In verse 3, Yura Yunita passionately and optimistically motivates and invites listeners to immediately move, act, and initiate actions to achieve these dreams and ideals. This sentence is repeated or repeated twice, meaning that there is an emphasis on motivation and encouragement to immediately move and act because without action and effort, all dreams and ideals will never come true. The third to sixth lines, namely Make your move, contain a stronger motivation than the previous sentence and become the climax of this song. This sentence is meaningful for your change, meaning to be someone who is always moving and productive to do better things. This sentence has been repeated four times, meaning that Yura Yunita really puts emphasis on immediately changing and moving to become a better person every time. The coda as a closing in this stanza is a repetition of the previous sentence but is added the word ready which means ready. This sentence is the answer to the previous one in the form of an encouragement to immediately change for the better.

Table 4. Stanza 4

ASPECT OF THE MARKER	ASPECT OF THE MARK
<i>Perlahan tapi yakin</i> <i>Yang penting dilakuin</i> <i>Beda dengan yang lain</i> <i>Kita pemimpin</i>	In the lyrics of this verse 4 song, the word “ <i>perlahan</i> ” means according to the Big Indonesian Dictionary, namely slowly; unhurried; not fast. While the meaning of the word “ <i>yakin</i> ” is in the form of believing; truly; certain. In the second line, the word “ <i>penting</i> ” has the main meaning; tree. While the word “ <i>pemimpin</i> ” in the last line means the person who leads.

This verse 4 explains that when you step and move to reach your dreams and goals you have to take it slowly. Don't be in a hurry and too fast. Everything must be planned carefully and confidently. Every step taken must believe and earnestly without much consideration of the fear of uncertainty. In addition, in the next line, Yura Yunita also said that young people who are rich in dreams and creative ideas are different people, so they dare to appear. Young people must dare to show their talents and abilities, and become leaders, both being leaders for themselves and being leaders in society.

Table 5. Stanza 5

ASPECT OF THE MARKER	ASPECT OF THE MARK
<i>Ingat-ingatlah kita janji takkan menyerah</i> <i>Kejar, kejar, kejar</i> <i>Rasa ‘tuk yang kamu suka</i>	In the lyrics of this verse 5 song, the word “ <i>ingat</i> ” means according to the Big Indonesian Dictionary, namely being in the mind; do not forget. While the word “ <i>janji</i> ” means speech that expresses the willingness and ability to do something. The meaning of the word “ <i>menyerah</i> ” at the end of the first line of verse 5 means surrender; admit defeat. The word “ <i>kejar</i> ” in the second line means following up with running. While the word “ <i>rasa</i> ” in the last line means the heart's response to

ASPECT OF THE MARKER	ASPECT OF THE MARK
	something. The meaning of the word “ <i>suka</i> ” which is the last word in this stanza means happy; put love; affection; love.

The 5th stanza of the song “*Mulai Langkahmu*” by Yura Yunita gives a message that achieving dreams and aspirations is not easy. All obstacles and obstacles will come and go, so never forget to keep fighting, never give up, and admit defeat. Then in the second row, Yura Yunita again gave encouragement which was repeated three times to continue to pursue those dreams and ideals. Whatever obstacles you encounter, stay focused on those dreams and ideals by continuing to chase and chase. All these pursuits are aimed at one goal, namely a dream that becomes a happy achievement in life.

Table 6. Stanza 6

ASPECT OF THE MARKER	ASPECT OF THE MARK
<i>Oao-ea-oweya, oao-ea-oweya (make your move)</i>	In this last stanza, oao-ea-oweya are sounds that do not have a literal meaning, but rather a pragmatic meaning in the form of arousing enthusiasm and motivation. The sounds of the lyrics are also a support for the meaning of make your move which has meaning for your change.
<i>Oao-ea-oweya, oo-aa-oo, yeah (make your move)</i>	
<i>Oao-ea-oweya, oao-ea-oweya</i>	
<i>Oao-ea-oweya, oo-aa-oo, yeah Make your move</i>	

Verse 6 which is the last stanza of the song “*Mulai Langkahmu*” by Yura Yunita does not have a deep literal meaning. In this verse, Yura Yunita tries to continue to inspire and motivate listeners through oao-ea-oweya lyrics. The sound of the lyrics is sung by Yura Yunita with enthusiasm and joy, meaning that Yura Yunita tries to transfer her positive energy and enthusiasm to the listeners to keep trying and striving to achieve their dreams and goals. This song closes with the koda make your move which is the core message of this song, which is to keep getting better.

5. Conclusion

The song “*Mulai Langkahmu*” by Yura Yunita was released on June 4, 2021. In this study, the meaning of intrinsic motivation of Ferdinand de Saussure's semiotic theory becomes the main analysis of the lyrics. Based on the results of research that has been carried out, the conclusion of the song “Start Your Step” by Yura Yunita is that this song contains the meaning of intrinsic motivation which is aimed at young people to struggle in reaching their dreams and goals. Young people are a golden generation that is rich with creative thoughts and ideas, so never give up and surrender in realizing all these thoughts and ideas. Good changes will happen if young people are willing to move and fight

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